## Summary of graphic standards for the Ecoprocess logo

## **POSSIBLE VERSIONS**

Color

**ECOPROCESS** 

**Black and white** 

**ECOPROCESS** 

**ECOPROCESS** 

**ECOPROCESS** 

## OFFICIAL COLOR

**Pantone** 

424 C

425 U

COATED

UNCOATED CMYK

RGB

112 115 114 **HEX/HTML** 

707372

## **CLEARANCE SPACE**



DO NOT...

Change the color **ECOPROCESS** 

Add a background that could affect readability



Deform ECOPROCESS

Add an outline **ECOPROCESS** 

**MINIMUM SIZES** 

With ® or ™ symbols 0.375" (9 mm) high

**ECOPROCESS** 

Without ® or ™ symbols 0.125" (3 mm) high

ECOPROCESS