

# Summary of graphic standards for the Ecoflo logo

## POSSIBLE VERSIONS

### Color

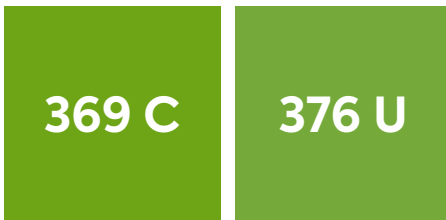


### Black and white

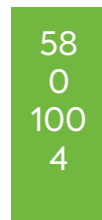


## OFFICIAL COLOR

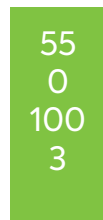
### Pantone



### COATED CMYK



### UNCOATED CMYK



### RGB



### HEX/HTML



## CLEARANCE SPACE



## DO NOT ...

Change the color



Add a background that could affect readability



Deform



Add an outline



## MINIMUM SIZES

With ® or ™ symbols

0.375" (9 mm) high



Without ® or ™ symbols

0.125" (3 mm) high

