

Summary of graphic standards for the Ecoflo logo

POSSIBLE VERSIONS

Colour

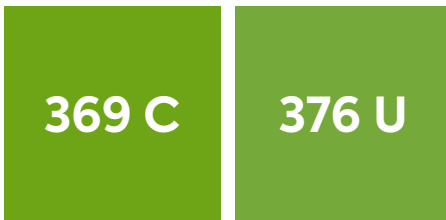


Black and white

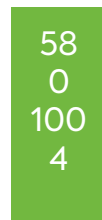


OFFICIAL COLOUR

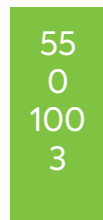
Pantone



COATED CMYK



UNCOATED CMYK



RGB



HEX/HTML



CLEARANCE SPACE



DO NOT ...

Change the colour



Deform



Add a background that could affect readability



Add an outline



MINIMUM SIZES

With ® or ™ symbols

9 mm (0.375") high



Without ® or ™ symbols

3 mm (0.125") high

