

# Summary of graphic standards for the Arvès logo

## POSSIBLE VERSIONS

### Colour

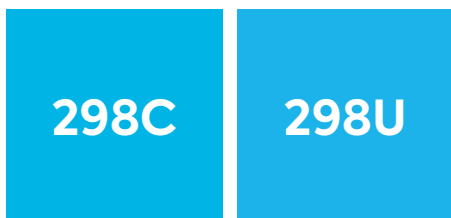


### Black and white



## OFFICIAL COLOUR

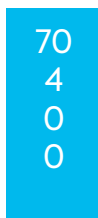
### Pantone



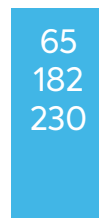
### COATED CMYK



### UNCOATED CMYK



### RGB



### HEX/HTML



## CLEARANCE SPACE



## DO NOT ...

Change the colour



Deform



Add a background that could affect readability



Add an outline



## MINIMUM SIZES

With ® or ™ symbols

9 mm (0.375") high



Without ® or ™ symbols

3 mm (0.125") high

