

RELEASE

**Premier Tech is honoured at the
*Gala du Prix d'excellence en affaires Québec-France 2010***

Rivière-du-Loup, November 5, 2010 – Premier Tech Aqua, a Business Unit of Premier Tech's Environmental Technologies Group, has won, last October 21, the *Prix d'excellence en affaires Québec-France 2010* for its partnership with French company Groupe Purflo.



The prestigious award was given to Premier Tech principally for the success of the partnership which led to the acquisition, last September, of Groupe Purflo (APC and Calona-Purflo), one of the leaders on the French market in the fields of decentralized wastewater treatment, water storage and rainwater harvesting. Combining Groupe Purflo's mastery of product design and manufacturing processes with Premier Tech Aqua's technological expertise in wastewater treatment, this new acquisition consolidates Premier Tech's presence on the French market while accelerating its development in Europe, North America, and internationally.

While it thrived in France, the partnership also allowed for the production, last July, in Quebec, of the first ready-to-use Ecoflo® conceived for North America. This launch is currently yielding excellent results with units installed in Quebec, Ontario and Western Canada. The United States will soon follow. This first model, made of rotomolded plastic, paves the way for a whole new generation of ready-to-use organic filters which will be offered in tanks made with various materials such as plastic, fibreglass and concrete. For over 15 years, Premier Tech has established and consolidated international partnerships with manufacturers from the field of wastewater treatment, with the intention of deploying its Compact Coco Filter technology.

“Through such partnerships with local leaders, we continue to consolidate and improve our position on the various markets. These partnerships aim at accelerating the deployment of our commercial offer as well as our strategic and technological positioning in the field of wastewater treatment,” remarked Henri Ouellet, President of Premier Tech's Environmental Technologies Group.

According to the French chamber of commerce in Canada, this partnership between Quebec and France has been an economic and strategic success since it allowed for the growth of both its partners, despite the recession, and the penetration of the French market by Premier Tech Aqua, which found a well-positioned ally in Groupe Purflo. Together, the companies have also conceived and developed two new lines of products in only two years.

For ten years now, the French chamber of commerce in Canada-Quebec section has awarded the *Prix d'excellence en affaires Québec-France* (PEAQF) to highlight the economic and commercial relations between France and Quebec. It is bestowed on a French or Québécois company noted for its dynamism and economic success on the French or Québécois market, in a context of partnership.

About Premier Tech Aqua

Since 1923, Premier Tech has been building its know-how and reputation on the diversity and technological expertise of its 2 000 team members the world over. As one of Premier Tech's Business Units for over 20 years, Premier Tech Aqua (PTA) has become an international leader in the field of onsite and decentralized wastewater treatment technologies for the residential, commercial, community, and industrial sectors. With over 45 000 installations, each coupled with a rigorous inspection, maintenance and documented follow-up program performed by a large network of partners, PTA is undoubtedly one of the leaders in its industry. Active in North America, Europe and Asia, PTA is proud of the quality, performance, and reliability of the solutions it offers.

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